

No	Service	Description	Options	Fees and Tariffs
1	WEBSITE design & development	Client consultations, creative brief and tech specification, website design, implementation, testing and launching		
			BASIC: a landing webpage, one language, mobile integration, personalised template-based design, CMS	From £550 + £55+VAT/annum (website hosting and primary domain registration)
			MEDIUM: up to 5 pages, one language, mobile integration, personalised template-based design, CMS	From £1200 + £78+VAT/annum (website hosting and primary domain registration), £12.76+VAT/annum for any additional domain registration
			BESPOKE: 5+ pages, two languages, mobile integration, bespoke design and CMS, including personal branding	From £2800 + £100+VAT/annum (website hosting and primary domain registration), £12.76+VAT/annum – for any additional domain registration
2	Website SUPPORT & MAINTENANCE	Website updates, content management, tech revision, troubleshooting, backup and restore, Google Analytics integration, website statistics etc.		
			Ongoing	From £120/month
			Pay As You Go	From £30/hour (min. 2 hours per session)
3	The FIRST CHORD PR package	One-page customised website, domain and hosting, photo session, 12 retouched photos, 100 unretouched medium photos, CV support, website maintenance guide		£599 + travel expenses for the photographer (if occur)
4	Artist PRESS PACK	Long and short biographies (proof-read and edited), repertoire lists (designed), CVs (if applicable), review list, two languages.		
			Photo material provided by the client	£500
			Including photo session (London)	£700
5	SMM - social media management	Setting up and developing new social media accounts. Account maintenance. Social media content generating, curating and publishing. Social media campaigns. Sponsored content generating and placement.		From £200/month + sponsored promotion
6	Media: PHOTOGRAPHY	Creating bespoke photographic promotional materials, including headshots, backstage images, promo images etc., from 10 retouched photos		
			A session with a photographer at their studio (London), 10 retouched images	From £300
			A session on location, 10 retouched images	From £500 + venue hire (if occur)
7	Media: GRAPHICS	Bespoke graphic material for both digital use and printing, including business cards, CD covers, event and project promotion, publication covers, banners etc.		From £80/product + printing cost
8	Media: VIDEO	Video or animated promo clips, short documentaries, interviews, tutorials, performance recordings		From £650/product + venue hire (if applicable)
9	WIKIPEDIA page setup	Creating an artist's or project's dedicated Wikipedia page.		From £300/page
10	Full PR SUPPORT, press-management and representation	Including curating and supporting of all digital and media materials, communication with the press, image and digital presentation consultancy, translation and interpreting, administrative and marketing support etc.		variable
11	Digital PR and marketing LANGUAGE SUPPORT	Translating of the promotional materials into English. Setting up and supporting artist's online promotion in English. Translating website materials into and from English. Live interpreting, including broadcast interviews		£40/hour + travel expenses (if occur)