

No	Service	Description	Options	Fees and Tariffs	Notes
1	WEBSITE design & development	Client consultations, creative brief and tech specification, website design, implementation, testing and launching			
			BASIC: a landing webpage, one language, mobile integration, personalised template-based design, CMS	From £650 + £55+VAT/annum (website hosting and primary domain registration)	Domain registration transfer is optional
			MEDIUM: up to 5 pages, one language, mobile integration, personalised template-based design, CMS	From £1500 + £78+VAT/annum (website hosting and primary domain registration), £12.76+VAT/annum for any additional domain registration	Domain registration transfer is optional. We work with the following languages as standard: English (main), German, French, Russian (additional); other languages can be added on request.
			BESPOKE: 5+ pages, two languages, mobile integration, bespoke design and CMS, including personal branding	From £2800 + £100+VAT/annum (website hosting and primary domain registration), £12.76+VAT/annum – for any additional domain registration	Domain registration transfer is optional. We work with the following languages: English (main), German, French, Russian (additional)
2	Website SUPPORT & MAINTENANCE	Website updates, content management, tech revision, troubleshooting, backup and restore, Google Analytics integration, website statistics etc.			Applied to the newly developed or existing websites.
			Ongoing	From £120/month	Payable every 3 or 6 months
			Pay As You Go	From £30/hour (min. 2 hours per session)	Payable prior to each editing session
3	The FIRST CHORD PR package	One-page customised website, domain and hosting, photo session, 12 retouched photos, 100 unretouched medium photos, CV support, website maintenance guide		£699 + travel expenses for the photographer (if occur)	A digital PR pack recommended for upcoming artists and ensembles that includes all basic PR elements. The further maintenance can be performed by the client independently (using the provided guide) or by Artist Digital (additional contract required)
4	Artist PRESS PACK	Long and short biographies (proof-read and edited), repertoire lists (designed), CVs (if applicable), review list, two languages.			The pack is provided in an archived folder that can be placed on the artist's website or agency page for easy download, or emailed to the prospective employer directly. We work with the following languages as standard: English (main), German, French, Russian (additional); other languages can be added on request.
			Photo material provided by the client	£500	
			Including photo session (London)	£700	
5	SMM - social media management	Setting up and developing new social media accounts. Account maintenance. Social media content generating, curating and publishing. Social media campaigns. Sponsored content generating and placement.		From £200/month + sponsored promotion	Price may vary depending on the social media accounts, content and regularity. We work with the following languages as standard: English, German, French and Russian.
6	Media: PHOTOGRAPHY	Creating bespoke photographic promotional materials, including headshots, backstage images, promo images etc., from 10 retouched photos			
			A session with a photographer at their studio (London), 10 retouched images	From £350	The price increases with the number of retouched images required
			A session on location, 10 retouched images	From £500 + venue hire (if occur)	The price increases with the number of retouched images required
7	Media: GRAPHICS	Bespoke graphic material for both digital use and printing, including business cards, CD covers, event and project promotion, publication covers, banners etc.		From £80/product + printing cost	
8	Media: VIDEO	Video or animated promo clips, short documentaries, interviews, tutorials, performance recordings etc.		From £750/product + venue hire (if applicable)	
9	WIKIPEDIA page setup	Creating an artist's or project's dedicated Wikipedia page.		From £350/page	The price will vary depending on the amount of material and research required
10	Full PR SUPPORT, press-management and representation	Including curating and supporting of all digital and media materials, communication with the press, image and digital presentation consultancy, translation and interpreting, administrative and marketing support etc.		variable	Bespoke for each artist / ensemble / project
11	Digital PR and marketing LANGUAGE SUPPORT	Translating of the promotional materials into English. Setting up and supporting artist's online promotion in English. Translating website materials into and from English. Live interpreting, including broadcast interviews		£40/hour + travel expenses (if occur)	The price will vary depending on the amount of material and research required. We work with the following languages as standard: English, German, French, Russian